



ZOC MEDIA RELEASE – 18/08/21

ZOC PLANS FOR THE FUTURE – ZOC STRATEGIC PLANNING PROCESS 2021 to 2025

Now that the TOKYO 2020 Summer Olympic games torch has been extinguished, and the Paris 2024 games just three years away, the Zimbabwe Olympic Committee (ZOC) has started the process of developing its 2021-2025 strategic plan. The ZOC embarks on the journey towards developing its 2021-2025 strategic plan with Paris 2024 and Los Angeles 2028 in mind. The strategic planning workshop is scheduled for **17-19 September 2021**, with a number of significant milestones leading to the development of the new road map lined up from June to September 2021.

Milestones towards the strategic planning process include a 12-member Focus Group session planned for the 28th of August and a Team Leaders' session scheduled for the 4th of September. Carefully selected participants drawn from the Sport industry constitute the 12-member Focus Group. They will carry out a detailed analysis of the ZOC and also the external factors affecting its operations in preparation for the Strategic Planning workshop.

The team leader session will see the eight identified individuals for this task (mostly strategic planning facilitators trained and certified in 2017) undergoing a comprehensive preparatory training session on the 4th of September. Their primary role will be to lead break-away sessions developing different elements of the new strategic plan during the planning workshop. The team leader training will empower these leaders with skills to deal with groups and group dynamics as well

as associated challenges during the actual strategic planning workshop in September. Already, questionnaire responses from ZOC stakeholders on a variety of issues have been collated into a report which will be analysed and used as reference material in the planning process.

Sports management consultant, Robert Mutsauki has been engaged as the facilitator to lead and guide the formulation of the four-year strategic plan in line with best practice. Mutsauki, a former ZOC CEO and Technical Director of ANOCA is a seasoned sport expert who has to date facilitated strategic plans for ANOCA and several National Olympic Committees in Africa including Kenya, Malawi, South Sudan, Uganda and Zambia. Mutsauki had this to say about the task at hand, “The strategic planning process requires the involvement and consultation of key stakeholders at various stages to ensure ownership or at least buy-in when it comes to implementation of the developed strategy. To ensure the formulation of a sound and credible strategic plan for the ZOC we have to follow due process and the starting point was in fact the review of the implementation of the 2016 – 2020 strategic plan which was carried out last November.”

The strategic planning process is being driven by the Thabani Gonye led Board elected in April this year. Key developments since the new Board came into office include the appointment of Commissions in May, the induction of the Board, a session also facilitated by Mutsauki in June, the 60-day Board evaluation in July and the participation in the just ended XXXII Summer Olympic Games in Tokyo, Japan. The new strategic plan is envisaged to provide a clear vision and spell out priorities, setting the ZOC on a new trajectory.

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ZIMBABWE OLYMPIC COMMITTEE

18 AUGUST 2021